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## Thank you so much for signing up to Will Aid 2024!

Dear Danielle,

Having DLS Solicitors on board once again really means the world to us and our partner charities. Let's make 2024 the best Will Aid year on record!

By volunteering your time and expertise, you will raise vital funds for our partner charities at a time when their services are needed more than ever. You will also provide the peace of mind having a professionally written will brings to people in your local community, all whilst meeting lots of new future clients.

We wanted to remind you about our dynamic badges that we sent through to you last year - and it's great to see so many of you using these! These can easily be added to your website and emails to both celebrate and promote your hard work during the campaign. It is plain old HTML so it will work in emails to clients that accept HTML and in their signatures too. If you have a basic knowledge of HTML you'll know what to do - if not, don't worry, seek out someone in your IT team, or please do get in touch with us and we can help get it setup for you.

### Every Will makes a difference.

Every donation you raise and every Will you write for Will Aid changes lives for the better here in the UK, and around the world.

£100 raised from just a single Will Aid Will can pay for 20 friendship calls to lonely older people in our community who rely on the kind voice of others.

**Just twelve Wills written by you** could cover the cost of building and maintaining a safe, child-friendly community space for children in Rwanda.

Please turn over...

















**Donations raised from 30 Will Aid Wills** could pay for trained volunteer counsellors to answer 750 children's calls for help to Childline.

We know everyone's capacity is different, but however many Wills you write this year, the donations you raise through the campaign will make a real difference through the incredible work of our partner charities.

### Let's make 2024 our best year yet!

At the end of August before the campaign goes live we will send you your Action Pack with promotional materials and email you the log in details to your Will Aid Dashboard. We will also keep you up to date via email with news and promotional opportunities throughout the campaign.

If you have any questions at all about the campaign, please do get in touch on **0300 0300 013** or drop me an email at **peter@willaid.org.uk**.

Thank you so much again for your continued support.

Yours sincerely,

Peter de Vena Franks

Campaign Director

Ps. Don't forget to follow us on Twitter, Facebook and to join the Will Aid Community on LinkedIn.

We'll only use your contact details to publicise your involvement in the scheme and contact you about Will Aid - with updates, a certificate to say thank you, and invitations to join in future campaigns. We will never sell or swap your information and you can get in touch with us at any time to change your communication preferences.



Thank you for being a Will Aid solicitor!

### **DLS Solicitors**

Raised a fantastic

£1,230

for Will Aid 2023!

Achieving a Grand Total of

£16,330

since

2017



PETER DE VENA FRANKS **CAMPAIGN DIRECTOR** WILL AID

JONATHAN CHASE CHAIR OF THE WILL AID PARTNERS AGE UK

Jonathan Crase









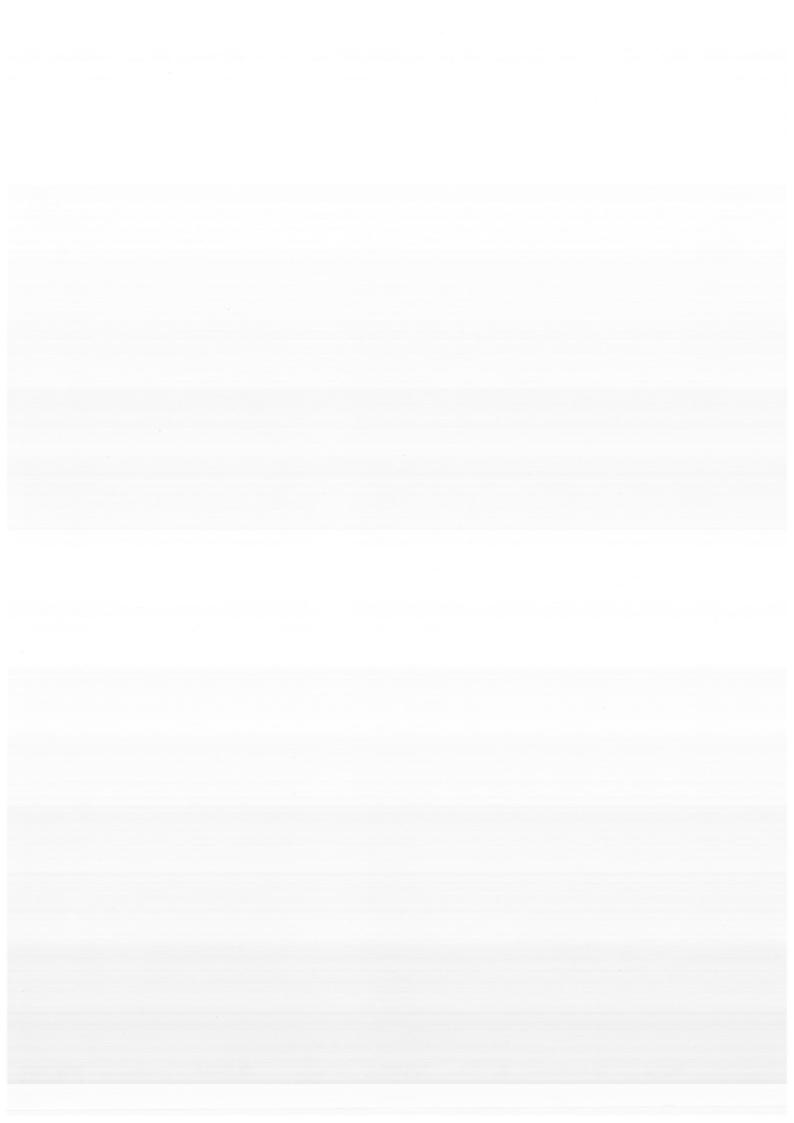












# FREE WILLS MONTH

helping great charities

# Free Wills Month October 2023

# **DLS Solicitors**

raised approximately

£60,800

of future income for the Free Wills Month charities:

























Richard Millar Campaign Director Free Wills Month

www.freewillsmonth.org.uk

